

## PRESS RELEASE

### FOR IMMEDIATE RELEASE

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**WHO:** Bay Area Blues Society and East Bay Law School

**WHAT:** California West Coast Blues Summit and Seminar

**WHERE:** East Bay Law School  
554 Grand Avenue, 2<sup>nd</sup> Floor  
Oakland, CA

**WHEN:** Saturday, February 5, 2005  
1:00 p.m. to 6:00 p.m.

FREE TO THE PUBLIC

**WHY:** To kick-off the 2005 Edition of the West Coast Blues Hall of Fame and Awards Show and to celebrate Black History Month. The Bay Area Blues Society and the East Bay Law School will present this seminar to help inform bay area and west coast musicians on how to move forward in their career, understanding contract law, how to publish your songs and how to market yourself. Other topics include conflict resolution and other supporting information. This seminar will have award-winning panelists who will share the many aspects of the music business.

**Keynote Speaker:** Larry Batiste president of the National Academy of Recording Arts and Sciences (Grammys) singer song writer and producer will speak on all aspects of the music business.

**Panelist:** Tony Saunders former bass player with Crosby Stills and Nash, recording engineer and music teacher.

**Panelist:** Kim Pay of Pay Sound will speak on sound need from a small club to a coliseum.

**Panelist:** Donald Johnson award winning photographer will speak on preparing and up dating photo and promotional packages.

**Other Panels:** conflict resolution, health issues, importance of exercise and many more.