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BAY AREA BLUES SOCIETY
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PRESS RELEASE / FOR IMMEDIATE RELEASE

WHO: Bay Area Blues Society and the City of Oakland

WHAT: West Coast Blues Hall of Fame & Awards Show 2010

WHERE: Hilton Oakland Airport
One Hegenberger Road
Oakland, Ca 94621

WHEN: Sunday – March 28, 2010 **6:00 to 10:00 p.m. – Awards Show**
10:00 to 11:00 p.m. – After Party

WHY: To support the Bay Area Blues Society's ongoing programs and notably, the "Blues in the Schools" Program which uses local blues musicians to teach the history of the Blues to young students and provide instruction on the playing of musical instruments. The West Coast Blues Hall of Fame & Awards Show honors blues, jazz and gospel artists for their contributions to the art form called Blues and to celebrate Black History Month. This year's inductees will cover a very broad array of greats who helped to keep blues alive. Fifteen extraordinary artists will be inducted into the West Coast Blues Hall of Fame. The Bob Geddins Lifetime Achievement Award will be presented to two artists who have most influenced a generation of musicians. General Category Awards will be given to the best: blues singer of the year, blues guitar of the year, blues drummer of the year, etc. This years show will induct notables as John Handy (reissue), Sister Rosetta Tharpe, James Lee Jamerson, Sheila E, Snooky Flowers, Lonnie Hewitt, Janis Joplin, Russell City Country Club, Curtis Moore, Herbert Mims Jr., Augusta Lee Collins, Johnny Morris aka Ronnie Dark, Wally Cox, Marcus Books /Dr. Ray G. Richardson, and Melvin "Bluesman" Bolden. The Bob Geddins Lifetime Achievement Award will be presented to Brenda Knight (Brenda Knight Events) and Cheryl Chambers (Comcast). We are pleased to continue our relationship with the beautiful Hilton Oakland Airport which provides plenty of parking.

TICKETS: \$30 in advance; \$35 at the door – After Party Included
Hightsierratickets.com or 510-836-2227 or 707-647-3962